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**For Immediate Release**

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**Wheeling Chooses New Slogan:  
“Revolving Around Community”**

Following several weeks of collecting and weighing public input, the Wheeling Board of Trustees has selected a new slogan for the Village: “Revolving Around Community.”

At Monday night’s board meeting, Village officials picked the new slogan from among 134 entries sent in by Wheeling residents and business owners. Updating the slogan was one of the “Community Image” goals identified in the Village’s 2015–2016 Strategic Plan.

“We were very happy to see the level of interest from the community in the search for a new slogan, and we really appreciate the creativity and thoughtfulness of the submissions we received,” Village President Dean Argiris said. “It’s been a great opportunity for people to show their pride in Wheeling.”

“Revolving Around Community” ultimately emerged as the winner among a field of strong contenders. Wheeling officials cited the slogan’s simplicity, its suggestion of motion and action, and its implied emphasis on cooperation between stakeholders as reasons for the pick.

“The new slogan needed to represent everyone who works together to make the community great—residents, businesses, civic groups, churches, public servants, and cultural organizations—and do so in a way that’s uniquely Wheeling,” Village Manager Jon Sfondilis said. “The phrase ‘Revolving Around Community’ accomplishes that with style.”

The Board of Trustees will formally adopt the new slogan by resolution at its next scheduled meeting on July 18.

The new slogan will be phased in gradually on publications and signage, beginning with the Village’s redesigned website. The website is expected to be launched in July, fulfilling another goal identified in the Strategic Plan.

“Revolving Around Community” succeeds the Village’s previous slogan, “A Community of Choice.”

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